

AY ABOUT YOU 2021 MEN of DISTINCTION

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Bill Sowell

"ADVERSITY CREATES OPPORTUNITY."

[OCCUPATION]

CEO and President, Sowell Management

[EDUCATION]

University of Arkansas at Little Rock

[HOMETOWN]

North Little Rock

[FAVORITE RESTAURANT]

Ristorante Capeo

[FAVORITE COCKTAIL]

Manhattan

Bill Sowell and his wife, Cindy, have worked side-by-side together for more than 20 years. The duo have made Sowell Management one of the most successful and trusted investment firms in the entire state. Outside of dollar signs and portfolios, Sowell enjoys golfing, boating and duck hunting.

FIRST TASTE OF SUCCESS:

Being an athlete allowed me to feel what it's like to win, to achieve your goals. It gave me a healthy dose of competition, an understanding of the importance of teamwork, and a determined drive to succeed — which crossed over into most everything I do.

WHAT IS A "GOOD MAN?"

To be humble, passionate and caring, and to carry a philosophy for giving back as part of your everyday life.

PROUDEST ACCOMPLISHMENT:

The growth and success of Sowell Management. Starting from the ground up, we found a purpose — helping other financial advisors unlock their potential. We build on these special relationships, while focusing on our team and our culture. People matter most.

LESSONS LEARNED FROM THE PANDEMIC:

I live by the belief that adversity creates opportunity. And that relationships matter. So, when the pandemic hit our door, it was an opportunity for our firm to adjust how we delivered our services and supported our advisors. Adopting new processes and communicating even more effectively was key.

REMEMBER ME FOR:

Being fair, honest and a compassionate leader.



Office Companion - Tess, Chesapeake Bay Retriever